

**1 PRESCOTT AND DISTRICT CHAMBER OF COMMERCE  
BOARD OF DIRECTORS MEETING  
OCTOBER 18, 2006**

President Ralph Legere called the meeting to order at noon at the Bridgeview Restaurant. Present were Treasurer Allan Norton, Directors Ray Young, Sharon Spychi, Ken Durand, Jim French, Anne Sawyer, Brent Laton, Mike Baril, Tina Murray, Matt Rowbotham, members Tim Ruhnke, Robert Haller, Bryan Somerville, Peter Leclair and Joint Coordinator Monica Whitney. Minutes recorded by secretary Debbie lawless.

1. **INTRODUCTION OF GUESTS:** No report.
2. **APPROVAL OF AGENDA:** The agenda for October 18, 2006 was approved on motion by Tina Murray and seconded by Jim French. (5 for 0 opposed). Carried.
3. **REVIEW OF AND BUSINESS ARISING FROM LAST MONTH'S MINUTES:** No report.
4. **APPROVAL OF LAST MONTH'S MINUTES:** The minutes for September 20, 2006 were approved as circulated on motion by Brent Laton and seconded by Mike Baril. (5 for 0 opposed). Carried.
5. **PRESIDENT'S REPORT:** Ralph Legere reminded everyone of the All Candidate's meeting being held on Monday, October 23, 2006 which is being presented by the Chamber.  
  
Also Ralph will attend the South Grenville DHS commencement on November 4, 2006 to present the Chamber's Annual Bursary Award of \$300.00.
6. **VICE-PRESIDENT'S REPORT:** No report presented.
7. **TREASURER'S REPORT:** The treasurer's report for period ending September 30, 2006 was presented by Allan Norton. The financial statement was accepted on motion by Brant Laton and seconded by Anne Sawyer (6 for 0 opposed). Carried. Copy enclosed.
8. **SECRETARY'S REPORT:** No report presented.
9. **CORRESPONDENCE:** A list of correspondence received for October 2006 was distributed to all present.

10. **COMMITTEE REPORTS:**

1. **FINANCE:** No report presented.
2. **PROGRAM AND PLANNING:** Tina Murray reported for Marylou Murray and reminded everyone the Chamber is sponsoring an All Candidates night on Monday, October 23, 2006 at the Prescott Legion commencing at 7:00 p.m. and it will be televised by Cogeco.
3. **MEMBERSHIP:** Ralph reported one new member:

Mr. Anthony Gilmer,  
Missmer Transport Limited,  
Spencerville, Ontario  
(General trucking)

This new member was accepted on motion by Ray Young and seconded by Anne Sawyer. (8 for 0 opposed). Carried.

## 11. LIAISON REPORTS:

1. **TOWN OF PRESCOTT:** Robert Haller reported some modifications made on the Official Plan were approved now and returned to the Provincial Government and hopefully will be complete in two weeks.

Robert also noted no word has yet been received in regards to the sewage plan approvals.

2. **TOURISM:** Monica Whitney reported she attended Thousand Islands/St. Lawrence River Tourism Marketing Partnership meeting on October 22, 2006 in Brockville. Marketing and Planning for 2007 were the focus and Ottawa will be the main target of promotional advertising.

Also the \$70,000 Ottawa Citizen ad campaign through the partnership is now complete. Prescott received outstanding promotion and attention through the advertising for its membership fee of \$2,000 annually.

Monica is also presently gathering information for 2007 advertising and costs for the Tourism Prescott budget.

3. **SGED COMMITTEE:** Tina Murray noted there was a meeting scheduled for tonight but was cancelled until after the election. The committee applied for EOD Funding to study the committee's present and future direction.

Monica is continuing work on the RED application for revitalization funding for facade improvements and heritage signage and hopefully submit it in the next week as Brian Ritchie of OMAFRA noted this is ideal timing to submit the pre-proposal.

4. **GCFDC:** An information flyer on the Eastern Ontario Development program was distributed to all present. Deadline for application is October 27, 2006 at 4:00 p.m. Contact Teri Devine at 925-4272 ext. 26 or go to [www.grenvillecfdc.com/eodfund.htm](http://www.grenvillecfdc.com/eodfund.htm) for guidelines and applications.

Also an information flyer was distributed on upcoming small business month events. A Bridges to Better Business forum on October 19, 2006 and a small Business Trade show on October 25, 2006.

5. **BIA:** Monica Whitney reported the support for the Fall Harvest Celebration held on Saturday, October 7, 2006 in conjunction with the Farmer's Market Annual Customer Appreciation was low but the event served to further promote the downtown and increase awareness. Downtown restaurants that offered specials with part of proceeds going to the Food Bank reported a slow day but some are making a donation to the Food Bank despite the outcome.

A presentation by Marie Terrien, Senior Analyst with the Bank of Canada in Ottawa and Chuck Doran of the OPP Leeds-Grenville Crime Unit on fraud, scams and counterfeit money/credit cards will be held on Wednesday, November 1, 2006 at O'Reilly's Community room from 7 to 8 p.m. Please register ahead by contact Monica at 925-2812.

Also Christmas promotion ideas are presently being worked on.

6. **JOINT COORDINATOR:** Monica reported she is presently helping organize the Bridges to Better Business forum, sponsored by local Chambers, to be held on October 19, 2006 in Brockville

Also the computer now has a Photo Shop to properly size and work with photos used for the website, advertising, brochures, etc. for all groups.

She assisted the Waterfront Regeneration Trust groups with editing the Prescott profile and water front trail map for website use and continues to be the main contact person for information on a wide range of topics.

Monica noted she is also working with a regional Chamber committee and reps from the 2007 Ontario Senior Games Winterfest. Two events will be held in Prescott, curling and hockey. Chambers and BIAs can promote the town to approximately 1500 people who will be at the games. Representatives from the committee will be speaking at our November 2006 meeting.

12. **NEW BUSINESS:** No report presented.

13. **OTHER BUSINESS:** Ken Durand reported on the successful season of the Shakespeare Festival. Ticket sales were up from last year by \$4,000. Survey's were conducted during the plays and now complete. Attendance from Prescott was 28%, Leeds and Grenville was 34%, Ottawa was 16%, Toronto was 3%, Kingston was 3%, USA was 3% and other areas 13% and outside of Prescott was 7%. Age groups of 45 years and over was 68%, 26-45 years was 14%, over 60 years was 28%, youth to 25 years was 16%. Most attendees were middle aged and seniors.

In regards to advertising word of mouth was 45%, newspaper 29%, radio and signs was 7%, rack cards were 12% and the web was 1%. Revenue was approximately \$12,00 with a surplus between \$1,000 and \$1,500.

Next year's Festival will run two performances, Romeo and Juliet and A Midsummer Night's Dream and the Revelers Youth Workshop will take place again next year.

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Ken requested the remaining \$2000 of the \$4000 the Chamber approved last March for the Festival. It was discussed and motioned by Sharon Spychi and seconded by Tina Murray the chamber donate the remaining \$2000 of the \$4000 approved in March 2006. (6 for 0 opposed). Carried.

Ken Durand declared a conflict of interest and abstained from discussions and voting.

14. **NEXT MEETING:** The next Board of Directors meeting will be held on **WEDNESDAY, NOVEMBER 15, 2006** at the **BRIDGEVIEW RESTAURANT** commencing at noon. "Everyone Welcome".

Please note representatives from the 2007 Ontario Senior Games Winterfest committee will be making a presentation at this meeting.

15. **ADJOURNMENT:** The meeting adjourned at 12:45 p.m. on motion by Ray Young and seconded by Brent Laton. (5 for 0 opposed). Carried.

**Prescott & District Chamber of Commerce  
Financial Report as of September 30<sup>th</sup>, 2006**

<b>Bank Balance December 31, 2005</b>		
<b>Current Account</b>	<b>\$3,457.10</b>	
<b>Items Outstanding</b>	<b>-1101.38</b>	
<b>Mutual Fund Investment</b>	<b>16591.14</b>	<b>\$18,946.86</b>
<b>Plus Income:</b>		
<b>Membership</b>	\$9,548.28	
<b>Annual Dinner</b>	7,879.40	
<b>Insurance</b>		
	2,688.29	
<b>Special Events</b>	<b>0.00</b>	
<b>Golf Tournament</b>	8,665.00	
<b>Interest</b>	286.35	
<b>Misc.</b>	<b>2.56</b>	
<b>Vacation Guide</b>	1,457.91	
<b>50/50 Draws</b>	241.00	30,768.79
		<b>\$49,715.65</b>
<b>Less Disbursements:</b>		
<b>Membership</b>	<b>\$1,563.27</b>	
<b>Annual Dinner</b>	<b>4,208.45</b>	
<b>Special Events</b>	<b>0.00</b>	
<b>Golf Tournament</b>	5,226.00	
<b>Stationary</b>	<b>48.85</b>	
<b>Salary &amp; Wages</b>	1,800.00	
<b>Advertising</b>	<b>0.00</b>	
<b>Postage</b>	341.16	
<b>Insurance</b>	621.00	
<b>Bursaries/Donations</b>	<b>7,200.00</b>	
<b>Vacation Guide</b>	<b>1,738.75</b>	
<b>Misc.</b>	622.90	23370.38
		<b>\$26,345.27</b>
<b>Bank Balances September 30<sup>th</sup>, 2006</b>		
<b>Current Account</b>	\$19,693.78	
<b>Mutual Fund</b>	11,877.49	

<b>(Cheques Outstanding)</b>	5,226.00	\$26,345.27
<b>Est. Future Commitments</b>		<u><b>6,500.00</b></u>
<b>Net funds available</b>		\$19,845.27